

## **How to Run a Food/Supply Drive**

Running a food/supply drive is a wonderful way to help the Dutchess County SPCA! Caring for 1,500 animals a year requires an awful lot of food and supplies, so we depend on the generosity of the community to help us help the animals. To ensure a successful and drive, here are a few things to keep in mind:

- **Be Specific** – Make it easy for people to help by telling them exactly what type of items you're looking to collect for the DCSPCA. Please check our website [wishlist](#) for the most current list.
- **Get Creative** – Offer reduced admission to an event you're running with a drive donation. Or make your drive a competition in which different classes or departments try to raise the largest amount of food/supplies.
- **Promotion** – Let people know about your drive by putting up colorful flyers, sending out e-mails, and telling family and friends.
- **Set Goals** – You can't know how you're doing unless you have a goal to work toward! You should set a realistic but challenging goal to motivate yourself and others. You should also set specific beginning and end dates. You can make a poster to show the drive's progress over time.
- **Convenience** – Set up a convenient and visible drop-off location(s) for people to donate. Make sure to monitor it frequently and put out additional boxes if necessary.
- **Say Thanks** – After the drive is over, report back to your donors on how much you collected and thank them for their generosity. Remind them that the animals appreciate their help!