

## How to Run a Food/Supply Drive

Running a food/supply drive is a wonderful way to help the Dutchess County SPCA! Caring for 1,500 animals a year requires an awful lot of food and supplies, so we depend on the generosity of the community to help us help the animals. To ensure a successful and drive, here are a few things to keep in mind:

- **Be Specific** – Make it easy for people to help by telling them exactly what type of items you're looking to collect for the DCSPCA. Please check our website wish list for the most current list. (LINK)
- **Get Creative** – Offer reduced admission to an event you're running with a drive donation. Or make your drive a competition in which different classes or departments try to raise the largest amount of food/supplies.
- **Promotion** – Let people know about your drive by putting up colorful flyers, sending out e-mails, and telling family and friends.
- **Set Goals** – You can't know how you're doing unless you have a goal to work toward! You should set a realistic but challenging goal to motivate yourself and others. You should also set specific beginning and end dates. You can make a poster to show the drive's progress over time.
- **Convenience** – Set up a convenient and visible drop-off location(s) for people to donate. Make sure to monitor it frequently and put out additional boxes if necessary.
- **Say Thanks** – After the drive is over, report back to your donors on how much you collected and thank them for their generosity. Remind them that the animals appreciate their help!